



Press Conference in Mumbai

21st June 2012: In keeping with the company's goal to enhance lives for a better living and to contribute towards building a new India, **XRBIA Developers Ltd. unveiled XRBIA – a first-of-its-kind pan India Affordable Housing brand.**

On the forefront of the launch, world-renowned architect Hafeez Contractor announced a revolutionary new design in affordable housing. The highlight of the event was the unveiling of a full size replica of a 1 Bedroom-Hall-Kitchen 25 sq. metre house.

“This unique design optimizes living spaces and offers a solution that addresses the needs of an ever-growing population. This contemporary design features solutions to two of today's most challenging problems: how to conserve space and help save the environment. The design goal was to build as small as possible, to harmonize with the site, to use natural lighting and ventilations techniques, and, above all, to combine aesthetic beauty with ecological sensitivity. The designs are striking in appearance, inexpensive to build, and wholly functional, and will serve as inspiration for architects and potential owners”

Architect Hafeez Contractor also launched a website ahouseforeveryindian.com, a forum that will advocate and grow consensus on the need for affordable housing in India.