

## **Xrbia garners huge response for its Home Loan Melas conducted with reputed financial institutions**

**19<sup>th</sup> December 2013:** XR BIA Developers have been successfully organizing Home Loan Melas along with leading financial organizations for the past few months to facilitate easy home loans for its buyers. Reputed banks such as State Bank of India, Bank of Maharashtra, HDFC, ICICI, OBC, LIC Housing, PNB, Axis, India Bulls, DHFL, Bank of India, Gruh Finance and Reliance Cap participated in these Loan Melas organized in the months of October, November and December.

Around 1,350 participants have visited these events, with nearly 70 % of buyers applying for home loans. Hundreds of residents from Pune, Mumbai and far fledged cities of Baramati, Sangli, Nanded have visited the Melas availing instant approvals on their loans. Buyers got the opportunity to have a one-on-one interaction with all banks, enabling them to clear their doubts and expedite the process of house possession. With the State Bank of India offering maximum interest rates, these Loan Melas assist buyers by providing guidance throughout the process with simplified documentation and service comfort.

XR BIA Developers have always worked towards fulfilling home ownership dreams through transparency and these Home Loan Melas are arranged to simplify the loan process and help its buyers benefit from competitive interest rates. They pioneered a revolutionary concept in the affordable housing sector and their inaugural project in the IT hub of Hinjewadi received an overwhelming response from buyers, with projects being sold out in a short span of time. These Home Loan Melas give buyers numerous options to choose from so as to apply for the most convenient home loan plans that suit their needs.

Explaining the significance of Loan Melas, Rahul Nahar, MD, Xrbia Developers added, "Following the tremendous response to our Hinjewadi project, we felt the need to provide our customers with the best of housing finance options. We have tied up with reputed financial institutions who ensure that buyers get objective and transparent information about loan plans, keeping in course with our vision to enable affordable housing while minimizing the hassle that buyers go through to purchase a home."

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